

# CHRIS NIETO



312-983-2051



402343@colum.edu



www.Sunlux.biz

## EDUCATION

Columbia College Chicago - Chicago, IL

May 2025

Major: Marketing with a concentration in social media

Minor: Philosophy and Religion studies

GPA: 3.5/4.0

## CLASS PROJECTS

**Marketing Research Project- Chicago, IL**  
*Data Analyst*

February 2023 - May 2023

- Class project to conduct research on the student's satisfaction with academic resources.
- Oversaw the research process by creating survey questions, distribution of surveys to students across campus and interpreted the data using Polymer.

## WORK EXPERIENCE

**Lyric Opera Valet - Chicago, IL**  
*Driver*

August 2022 - January 2024

- Assisted hundreds of members with assisted parking.
- Helped guide audience members with customer service to the best of my ability.

## REVELANT EXPERIENCE

**Raveway (Personal endeavor)- Chicago, IL**  
*Runway Fashion Show Organizer*

September 2023 - Present

- Raveway aims to help local brands gain recognition through fashion shows and other marketing initiatives. This start-up project is dedicated to supporting and promoting local businesses in the fashion industry.
- Event Planner, Event Designer, Marketing and Creative Director
- Venue Negotiator and logistic supervisor

## SKILLS

**Professional:** Digital Marketing,, Data Analytics, Talent Management, Artist Development, Content Creation, Project Management, Event Management, Social Media Manager.

**Technical:** Google Docs, Google Sheets, Microsoft Office, Instagram, TikTok, Facebook, X, Adobe Express, Lightroom, Photoshop, Data Analyst with Polymer.

**Interpersonal:** Creativity, Attention to Detail, Multitasking, Communication, Team Player, Collaboration, Reliability .

**Related Courses:** Marketing Research, Brands & Branding, Digital Media Strategies, Promotional Marketing, Social Media Content, Marketing & Branding Yourself,